

LISTA DE LUCRĂRI

Nume Prenume: TÜRKEŞ Mirela Cătălina

Doctor în științe: Marketing

din: Nov. 2011

Grad didactic: Lector Universitar Doctor

1. **Lista celor maximum 10 lucrări** considerate de candidat a fi cele mai relevante pentru realizările profesionale proprii, care sunt incluse în format electronic în dosar și care se pot regăsi și în celelalte categorii de lucrări din prezenta listă de lucrări:

Nr. crt	Articol, referința bibliografică
1.	Türkeş Mirela Cătălina, Stăncioiu Aurelia Felicia, Marinescu Roxana-Cristina. Modeling the impact of resilience factors and relational practice on performance of the supply chain. <i>Journal of Innovation și Knowledge</i>, 9100533. Vol. 9(3)/2024, 100533. DOI:10.1016/j.jik.2024.100533. https://www.sciencedirect.com/science/article/pii/S2444569X24000726 https://0410qsg09-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001295126500001 ISSN 2530-7614, eISSN 2444-569X WOS:001295126500001 JIF QUARTILE Q1 – SSCI - Management; JIF QUARTILE Q1 -SSCI -Business (SSCI); Journal Impact Factor 2024 = 15.5; AIS 2024 = 2.161
2.	Türkeş Mirela Cătălina, Driving Success: Unveiling the Synergy of E-Marketing, Sustainability, and Technology Orientation in Online SME. <i>Journal of Theoretical and Applied Electronic Commerce Research</i>, Vol.19(2)/2024, 100533, pp.1411-1441. DOI:10.1016/j.jik.2024.100533 https://www.mdpi.com/0718-1876/19/2/71 https://0410qsg09-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001256204400001 ISSN 2530-7614, Eissn 2444-569X WOS:001256204400001 JIF QUARTILE Q1 – SSCI- Business (SSCI); Journal Impact Factor 2024 = 4.6; AIS 2024 = 0.698
3.	Türkeş, Mirela Cătălina, Stăncioiu Aurelia Felicia, Bănanu Cristian Silviu. The Intention to Use ChatGPT in Office Work in Romania: Between Utility and Hedonic Motivation. <i>Amfiteatru Economic</i>, Vol.26(67)/2024, pp.783-800. ISSN 1582-9146, eISSN 2247-9104, DOI:10.24818/EA/2024/67/7837/783 https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=3336 https://0410qsg09-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001289160200006 WOS:001289160200006 JIF QUARTILE Q1 - Economics; JIF QUARTILE Q2 – SSCI- Management; JIF QUARTILE Q3 – SSCI- Business (SSCI); Journal Impact Factor 2024= 2.0; AIS 2024 = 0.249.
4.	Türkeş Mirela Cătălina, Acatrinei, Carmen, <i>The Effect of Drivers and Barriers on Electric Vehicle Usage in Romania: Findings from PLS-SEM and MGA</i>, Economic Computation and Economic Cybernetics Studies and Research, Vol. 58 (4)/2024, pp.195-209. ISSN 0424-267X, eISSN 1842-3264 DOI: 10.24818/18423264/58.4.24.12 https://ecocyb.ase.ro/nr2024_4/12_MirelaTurkes_CarmenAcatrinei.pdf

	https://0410qa5b5-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001383345200012 WOS:001383345200012 JIF QUARTILE Q3 – SSCI -Economics; JIF QUARTILE Q4 – SSCI- Mathematics, Interdisciplinary Applications; Journal Impact Factor 2024= 1.0; AIS 2024 = 0.106.
5.	Türkeş Mirela Cătălina , Stăncioiu Aurelia Felicia, Orzan Mihai Cristian, Jugănaru Mariana, Marinescu Roxana-Cristina, Jugănaru Ion Dănuț. Changes in the labour market: the perceptions of Romanian employees regarding the use of telework in the post-pandemic period. <i>Employee Relations</i> , Vol. 46(3)/2024, pp. 585-621. DOI:10.1108/ER-06-2023-0317 https://www.emerald.com/insight/content/doi/10.1108/ER-06-2023-0317/full/html https://0410qsg09-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001167578600001 ISSN 0142-5455, eISSN 1758-7069 WOS:001167578600001 JIF QUARTILE Q2 – Management (SSCI); Journal Impact Factor 2024= 3.2; AIS 2024 = 0.633.
6.	Türkeş Mirela Cătălina , Stăncioiu Aurelia Felicia, Băltescu Codruța Adina, Marinescu, Roxana-Cristina. Resilience innovations and the use of food order și delivery platforms by the romanian restaurants during the covid-19 pandemic. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 16(7)/2021, 3218-3247. DOI10.3390/jtaer16070175 https://www.mdpi.com/0718-1876/16/7/175 https://0410qsg09-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:000744668800001 ISSN 0718-1876 WOS:000744668800001 JIF QUARTILE Q1 – Business (SSCI); Journal Impact Factor 2024= 4.6; AIS 2024= 0.698.
7.	Türkeş Mirela Cătălina , Stăncioiu Aurelia Felicia, Băltescu Codruta Adina. Telework During the COVID-19 Pandemic - An Approach From the Perspective of Romanian Enterprises. <i>Amfiteatru Economic</i> , Vol.23(58)/2021, pp. 700-717. ISSN 1582-9146, eISSN 2247-9104, DOI10.24818/EA/2021/58/700 https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=3030 https://0410qsg09-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:000678147700009 WOS:000678147700009 JIF QUARTILE Q1 - Economics; JIF QUARTILE Q2 – Management; JIF QUARTILE Q3 – Business (SSCI); Journal Impact Factor 2024= 2.0; AIS 2024 = 0.249.
8.	Capusneanu, S., Mates, D., Türkeş Mirela Cătălina , Barbu, C.M., Staras, A.I., Topor, D.I., Stoenica, L., Fulop, M.T. The Impact of Force Factors on the Benefits of Digital Transformation in Romania, <i>Applied Sciences – Basel</i> , 11(5)/2021, 2365, DOI: 10.3390/app11052365 eISSN2076-3417, https://www.mdpi.com/2076-3417/11/5/2365 https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000627972000001 , WOS:000627972000001 JIF QUARTILE Q1 – Engineering, Multidisciplinary. Journal Impact Factor 2024 = 2.5; AIS 2024= 0.438.
9.	Türkeş Mirela Cătălina ; Căpușneanu, S.; Topor, D.I.; Staraș, A.I.; Hint, M.Ș.; Stoenica, L.F. Motivations for the Use of IoT Solutions by Company Managers in the Digital Age: A Romanian Case. <i>Applied Sciences – Basel</i> , 10 (19)/2020, 6905. DOI: 10.3390/app10196905 eISSN2076-3417, https://www.mdpi.com/2076-3417/10/19/6905

	https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000586432800001 , WOS:000586432800001 JIF QUARTILE Q1 – Engineering, Multidisciplinary. Journal Impact Factor 2024 = 2.5; AIS 2024 = 0.438.
10.	Türkeş Mirela Cătălina , Oncioiu, I., Aslam, H.D., Marin-Pantelescu, A., Topor, D.I. Căpuşeanu, S. Drivesrs and Barriers in Using Industria 4.0: A Perspective of SMEs in Romania. Processes, 7(3)/2019, 153. DOI: 10.3390/pr7030153 eISSN2227-9717, https://www.mdpi.com/2227-9717/7/3/153 https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000464440100002 , WOS:000464440100002, JIF QUARTILE Q2 – Engineering. Journal Impact Factor 20243 = 2.8; AIS 2024 = 0.453.

1. Teza de doctorat:

„Strategii de piaţă în domeniul bancar din perspectiva integrării României în Uniunea Europeană”

2. Cărţi/cursuri publicate în edituri recunoscute

Cărţi/cursuri publicate în edituri recunoscute(Ca1, Ca2 etc.), îndrumare publicate I1, I2 etc.), capitole publicate în volume colective, capitole teoretice redactate, (D1, D2 etc.), după caz, prin care se aduc contribuţii a dezvoltarea activităţilor didactice/profesionale.

Cărţi/cursuri

Ca1.	Türkeş, M. C. <i>Bazele marketingului</i> Ediţie revăzută si adăugită, Editura ProUniversitaria Bucureşti, 2017, ISBN 978-606-26-0750-0, 257 pg.
Ca2.	Türkeş, M. C. <i>Marketingul serviciilor financiar-bancare</i> , Editura ProUniversitaria, Bucuresti, 2016, ISBN 978-606-647-966-0, 151 pg.
Ca3.	Türkeş, M. C. <i>Bazele marketingului</i> , Editura ProUniversitaria Bucureşti, 2014, ISBN 978-606-26-0750-0, 257 pg.

Îndrumare publicate

I1.	Türkeş, M. C. <i>Caietul Millennials-Bazele marketingului</i> , Editura ProUniversitaria Bucureşti, 2018, ISBN 978-606-26-0893-4, 123 pg.
I2.	Türkeş, M. C. <i>Caietul Echo Boomers-Marketing financiar-bancar</i> , Editura ProUniversitaria Bucureşti, 2017, ISBN 978-606-26-0846-0, 167 pg.
I3.	Türkeş, M. C. <i>Marketing financiar-bancar, în Teste – grila pentru examenul de licența la specializarea marketing pentru studentii anului III zi</i> , Coordonator Zaharia V., Editura ProUniversitaria Bucureşti, ISBN 978-606-26-0899-6, 149PG.

Capitole publicate în volume colective/ teoretice redactate

D1.	Türkeş, M. C. , Topor, D. I., Căpuşeanu, S., Constantin, D.M. <i>Sustainable Business Practices and Their Influence on Manager Decisions: Transversal Study</i> . In Research Anthology on Business Continuity and Navigating Times of Crisis (4 Volumes), Information Resources Management Association (USA), 2022, chapter 82, 1706-1737 pages, ISBN13: 9781668445037, ISBN10: 1668445034, EISBN13: 978166844504, DOI: 10.4018/978-1-6684-4503-7 https://www.igi-global.com/chapter/sustainable-business-practices-and-their-influence-on-manager-decisions/297380
D2.	Türkeş, M. C. , Topor, D. I., Căpuşeanu, S., Constantin, D.M. <i>Sustainable Business Practices and Their Influence on Manager Decisions: Transversal Study</i> . In I. Oncioiu, G. Cokins, S., Căpuşeanu, D.I. Topor (Eds.), <i>Management Accounting Standards for Sustainable Business Practices</i> , Hershey, PA: IGI Global,

	USA, 2020, chapter 7, 138-167 pages, ISBN13: 9781799801788, ISBN10: 1799801780, EISBN13: 9781799801801, DOI: 10.4018/978-1-7998-0178-8. https://www.igi-global.com/book/management-accounting-standards-sustainable-business/226979
D3.	Căpuşneanu, S., Topor, D.I., Türkeş, M.C. , & Rakoş, I.S. <i>Throughput Accounting: Decisional Informational Support for Optimizing Entity's Profit</i> . In I. Oncioiu (Ed.), <i>Throughput Accounting in a Hyperconnected World</i> , Hershey, PA: IGI Global, USA, 2019, chapter 2, 27-56 pages, ISBN13: 9781522577126, ISBN10: 1522577122, EISBN13: 9781522577133, DOI: 10.4018/978-1-5225-7712-6.ch002 https://www.igi-global.com/book/throughput-accounting-hyperconnected-world/209469
D4.	Constantin (Oprea), D.M., Topor, D.I., Căpuşneanu, S., Türkeş, M.C. , Anghel, M.G. <i>Green Reporting and Its Impact on Business Strategy: Computer Program for Evidence and Green Reporting</i> . In I. Oncioiu (Ed.), <i>Network Security and Its Impact on Business Strategy</i> , Hershey, PA: IGI Global, USA, 2019, Chapter 6, 91-109 pages, ISBN13: 9781522584551, ISBN10: 1522584552 EISBN13, 9781522584568, DOI: 10.4018/978-1-5225-8455-1 https://www.igi-global.com/chapter/green-reporting-and-its-impact-on-business-strategy/224866

3. Cărţi de specialitate publicate în edituri recunoscute

Cărţi de specialitate publicate în edituri recunoscute (Cb1, Cb2 etc.)

Cărţi de specialitate

Cb1.	Türkeş, M. C. <i>Un alt mod de a învăţa marketing</i> , Editura ProUniversitaria Bucureşti, 2016, ISBN 978-606-260-607-7, 103 pg.
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4. Articole/studii publicate în extenso în reviste de specialitate de circulaţie internaţională

Articole/studii în extenso în reviste de specialitate de circulaţie internaţională recunoscute (reviste cotate ISI sau indexate în baze de date internaţionale specifice domeniului) (Ri1, Ri2 etc.), **articole/studii în extenso** publicate în volumele unor manifestări ştiinţifice internaţionale recunoscute din ţară şi din străinătate (cu ISSN/ ISBN)(Vi1, Vi2 etc.), precum şi **alte lucrări similare**: articole/studii publicate în extenso în reviste de specialitate de circulaţie naţională recunoscute CNCSIS (Rn1, Rn2 etc.), **articole/studii publicate în extenso** în volumele unor manifestări ştiinţifice naţionale (cu ISSN/ISBN) (Vn1, Vn2 etc.), **lucrări prezentate la diferite seminarii/expoziţii**, inovaţii etc.(E1, E2 etc.), după caz, prin care se aduc contribuţii la dezvoltarea domeniului.

Articole/studii publicate în extenso în reviste de specialitate de circulaţie internaţională recunoscute (reviste cotate ISI sau indexate în baze de date internaţionale specifice domeniului)

Ri1.	Türkeş Mirela Cătălina , Stăncioiu Aurelia Felicia, Marinescu Roxana-Cristina. Modeling the impact of resilience factors and relational practice on performance of the supply chain. <i>Journal of Innovation şi Knowledge</i> , 9100533. Vol. 9(3)/2024, 100533. DOI:10.1016/j.jik.2024.100533. https://www.sciencedirect.com/science/article/pii/S2444569X24000726 ISSN 2530-7614, eISSN 2444-569X WOS:001295126500001 JIF QUARTILE Q1 - Management; JIF QUARTILE Q1 -Business (SSCI); Journal Impact Factor 2024= 15.5; AIS 2024 = 2.161
Ri2.	Türkeş Mirela Cătălina , Driving Success: Unveiling the Synergy of E-Marketing, Sustainability, and Technology Orientation in Online SME. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , Vol.19(2)/2024, 100533, pp.1411-1441. DOI10.1016/j.jik.2024.100533 https://www.mdpi.com/0718-1876/19/2/71 ISSN 2530-7614, Eissn 2444-569X WOS:001256204400001 JIF QUARTILE Q1 – Business (SSCI); Journal Impact Factor 2024 = 4.6; AIS 2024 = 0.698.
Ri3.	Türkeş, Mirela Cătălina , Stăncioiu Aurelia Felicia, Bănaciu Cristian Silviu. The Intention to Use ChatGPT in Office Work in Romania: Between Utility and Hedonic Motivation. <i>Amfiteatru Economic</i> , Vol.26(67)/2024, pp.783-800.

	ISSN 1582-9146, eISSN 2247-9104, DOI:10.24818/EA/2024/67/7837/783 https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=3336 WOS:001289160200006 JIF QUARTILE Q1 - Economics; JIF QUARTILE Q2 – Management; JIF QUARTILE Q3 – Business (SSCI); Journal Impact Factor 2024= 2.0; AIS 2024 = 0.249.
Ri4.	Türkeş, Mirela Cătălina , Cristian-Silviu Bănac, and Laurențiu Stoenică. The Effect of Supply Chain Sustainability Practices on Romanian SME Performance, Sustainability 16, no. 7/2024, 2887. DOI:10.3390/su16072887 https://www.mdpi.com/2071-1050/16/7/2887 https://0410qsf9t-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001200898200001 eISSN 2071-1050 WOS:001200898200001 JIF QUARTILE Q2 – Environmental Sciences (SSCI); Journal Impact Factor 2024 = 3.3; AIS 2024= 0.538.
Ri5.	Türkeş Mirela Cătălina , Stăncioiu Aurelia Felicia, Orzan Mihai Cristian, Jugănar, Mariana, Marinescu Roxana-Cristina, Jugănar Ion Dănuț. Changes in the labour market: the perceptions of Romanian employees regarding the use of telework in the post-pandemic period. <i>Employee Relations</i> , Vol. 46(3)/2024, pp. 585-621. DOI:10.1108/ER-06-2023-0317 https://www.emerald.com/insight/content/doi/10.1108/ER-06-2023-0317/full/html ISSN 0142-5455, eISSN 1758-7069 WOS:001167578600001 JIF QUARTILE Q2 – Management (SSCI); Journal Impact Factor 2024 = 3.2; AIS 2024 = 0.633.
Ri6.	Radu, F., Radu, V., Türkeş Mirela Cătălina , Ivan, O.R., Tabirca, A.I. A research of service quality perceptions and patient satisfaction: Case study of public hospitals in Romania, <i>International Journal of Health Planning and Management</i> , 37(2)/2022, 1018-1048, DOI:10.1002/hpm.3375, ISSN0749-6753, eISSN1099-1751, https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000719439700001 , WOS:000719439700001, JIF QUARTILE Q2 – Public, Environmental și Occupational Health (SSCI); Journal Impact Factor 2024 = 1.8; AIS 2024= 0.531.
Ri7.	Türkeş Mirela Cătălina , Stăncioiu Aurelia Felicia, Băltescu Codruța Adina, Marinescu, Roxana-Cristina. Resilience innovations and the use of food order și delivery platforms by the romanian restaurants during the covid-19 pandemic. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 16(7)/2021, 3218-3247. DOI10.3390/jtaer16070175 https://www.mdpi.com/0718-1876/16/7/175 ISSN 0718-1876 WOS:000744668800001 JIF QUARTILE Q1 – Business (SSCI); Journal Impact Factor 2024= 4.6; AIS 2024= 0.698.
Ri8.	Türkeş Mirela Cătălina , Stăncioiu Aurelia Felicia, Băltescu Codruța Adina. Telework During the COVID-19 Pandemic - An Approach From the Perspective of Romanian Enterprises. <i>Amfiteatru Economic</i> , Vol.23(58)/2021, pp. 700-717. ISSN 1582-9146, eISSN 2247-9104, DOI10.24818/EA/2021/58/700

	https://www.amfiteatru-economic.ro/ArticolRO.aspx?CodArticol=3030 WOS:000678147700009 JIF QUARTILE Q1 - Economics; JIF QUARTILE Q2 – Management; JIF QUARTILE Q3 – Business (SSCI); Journal Impact Factor 2024 = 2.0; AIS 2024 = 0.249.
Ri9.	Capusneanu, S., Mates, D., Türkeş Mirela Cătălina , Barbu, C.M., Staras, A.I., Topor, D.I., Stoenica, L., Fulop, M.T. The Impact of Force Factors on the Benefits of Digital Transformation in Romania, <i>Applied Sciences</i> – Basel, 11(5)/2021, 2365, DOI: 10.3390/app11052365 eISSN2076-3417, https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000627972000001 , WOS:000627972000001 JIF QUARTILE Q1 – Engineering, Multidisciplinary (SCIE); Journal Impact Factor 2024 = 2.5; AIS 2024= 0.438.
Ri10.	Türkeş Mirela Cătălina ; Căpuşneanu, S.; Topor, D.I.; Staras, A.I.; Hint, M.Ş.; Stoenica, L.F. Motivations for the Use of IoT Solutions by Company Managers in the Digital Age: A Romanian Case. <i>Applied Sciences</i> – Basel, 10 (19)/2020, 6905. DOI: 10.3390/app10196905 eISSN2076-3417, https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000586432800001 , WOS:000586432800001 JIF QUARTILE Q1 – Engineering, Multidisciplinary (SCIE); Journal Impact Factor 2024 = 2.5; AIS 2024 = 0.438.
Ri11.	Cokins, G.; Oncioiu, I.; Türkeş Mirela Cătălina ; Topor, D.I.; Căpuşneanu, S.; Paştiiu, C.A.; Deliu, D.; Solovăstru, A.N. Intention to Use Accounting Platforms in Romania: A Quantitative Study on Sustainability and Social Influence. <i>Sustainability</i> , 12(15)/2020, 6127. DOI: 10.3390/su12156127 eISSN2071-1050, https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000559069200001 , WOS:000559069200001, JIF QUARTILE Q2 – Environmental Sciences (SSCI); Journal Impact Factor 2024 = 3.3; AIS 2024= 0.538.
Ri12.	Petrescu, A.G.; Bîlcan, F.R.; Petrescu, M.; Holban Oncioiu, I.; Türkeş Mirela Cătălina ; Căpuşneanu, S. Assessing the Benefits of the Sustainability Reporting Practices in the Top Romanian Companies. <i>Sustainability</i> , 12 (8)/2020, 3470. DOI: 10.3390/su12083470 eISSN2071-1050, https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000535598700403 , WOS:000535598700403, JIF QUARTILE Q2 – Environmental Sciences (SSCI); Journal Impact Factor 2024 = 3.3; AIS 2024= 0.538.
Ri13.	Oncioiu, I.; Bunget, O.C.; Türkeş Mirela Cătălina ; Căpuşneanu, S.; Topor, D.I.; Tamaş, A.S.; Rakoş, I.-S.; Hint, M.Ş. The Impact of Big Data Analytics on Company Performance in Supply Chain Management. <i>Sustainability</i> , 11(18)/ 2019, 4864. DOI: 10.3390/su11184864 eISSN2071-1050, https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000489104700050 , WOS:000489104700050,

	JIF QUARTILE Q2 – Environmental Sciences (SSCI); Journal Impact Factor 2024= 3.3; AIS 2024 = 0.538.
Ri14.	Oncioiu, I., Căpuşneanu, S., Oprea Constantin, D.M., Türkeş Mirela Cătălina , Topor, D.I., Bîlcu, F.R., Petrescu, A.G. Improving the Performance of Entities in the Mining Industria by Optimizing Green Business Processes and Emission Inventories. <i>Processes</i> , 7(8)/2019, 543, DOI: 10.3390/pr7080543 eISSN2227-9717, https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000483747700002 , WOS:000483747700002, JIF QUARTILE Q2 – Engineering (SCIE); Journal Impact Factor 2024= 2.8; AIS 2024= 0.438.
Ri15.	Türkeş Mirela Cătălina , Oncioiu, I., Aslam, H.D., Marin-Pantelescu, A., Topor, D.I. Căpuşneanu, S. Drivesrs and Barriers in Using Industria 4.0: A Perspective of SMEs in Romania. <i>Processes</i> , 7(3)/2019, 153. DOI: 10.3390/pr7030153 eISSN2227-9717, https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000464440100002 , WOS:000464440100002, JIF QUARTILE Q2 – Engineering (SCIE); Journal Impact Factor 2024 = 2.8; AIS 2024=0.453.
Ri16.	Oncioiu Ionica, Căpuşneanu Sorinel, Türkeş Mirela Cătălina , Topor Dan I., Constantin, D.M.O., Marin-Pantelescu, A., Hint, M.S. The Sustainability of Romanian SMEs and Their Involvement in the Circular Economy, <i>Sustainability</i> , 10(8)/2018, 2761. DOI: 10.3390/su10082761 eISSN2071-1050, https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-Record/WOS:000446767700177 , WOS:000446767700177, JIF QUARTILE Q2 – Environmental Sciences (SSCI); Journal Impact Factor 2024 = 3.3; AIS 2024 = 0.538.

Articole/studii in extenso publicate în volumele unor manifestări ştiinţifice internaţionale recunoscute din ţară şi din străinătate (cu ISSN/ ISBN)(Vi1, Vi2 etc.),

Vi1.	Stefan, M., Marin-Pantelescu, A., Türkeş, M.C. <i>Strategic Management of the Romanian Telecommunication Services</i> , prezentată la PROCEEDINGS OF THE 12TH INTERNATIONAL MANAGEMENT CONFERENCE: MANAGEMENT PERSPECTIVES IN THE DIGITAL ERA (IMC 2018), publicată în Book Series: International Management Conference, Pag. 451-461, ISSN2286-1440, WOS:000473413800051 https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000473413800051
Vi2.	Türkeş, M.C. , Raicu, I., Rusaneanu, A. <i>Service-Oriented Modeling and Architecture for an AN E-financial Assistant Integration Within the Banking System</i> , prezentată la PROCEEDINGS OF THE 14TH INTERNATIONAL CONFERENCE ON INFORMATICS IN ECONOMY (IE 2015): EDUCATION, RESEARCH & BUSINESS TECHNOLOGIES, pblicată în Book Series International Conference on Informatics in Economy, Pag. 250-255, ISSN2284-7472, WOS:000362796900041 https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000362796900041

5. Citări ale lucrărilor publicate

Citări ale lucrărilor publicate: referinţa bibliografică a lucrării citate (Ci1, Ci2) şi referinţa/ele bibliografică/e a/a/e lucrării care citează (Ci1.1, Ci1.2....., Ci2.1, Ci2.2, etc.)

Ci1.	Türkeş Mirela Cătălina , Stăncioiu Aurelia Felicia, Băltescu Codruta Adina, Marinescu, Roxana-Cristina. <i>Resilience innovations and the use of food order & delivery platforms by the romanian restaurants during</i>
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	<i>the covid-19 pandemic. Journal of Theoretical and Applied Electronic Commerce Research</i>, 16(7)/2021, 3218-3247. ISSN 0718-1876, WOS:000744668800001, DOI10.3390/jtaer16070175 https://www.mdpi.com/0718-1876/16/7/175 https://0410qsf9t-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:000744668800001, IF 2024 = 4.6, AIS 2024 = 0.698, citat în:
Ci1.1	Suttikun, C., Mahasuweerachai, P., & Bicksler, W. H. <i>Back to the table: how omnichannel social media marketing returns customers to restaurant locations. International Journal of Contemporary Hospitality Management (SSCI)</i>, 37(3)/2025, 956-975. https://doi.org/10.1108/IJCHM-06-2024-0829 ISSN 0959-6119, Eissn 1757-1049, WOS:001383355000001 Q1, Categorie – MANAGEMENT (SSCI), IF 2024 =9.0, AIS 2024 =1.592
Ci1.2	Bonfanti Angelo, Vigolo Vania, Yfantidou Georgia, Gutuleac Rada. <i>Customer experience management strategies in upscale restaurants: Lessons from the Covid-19 pandemic. International Journal of Hospitality Management (SSCI)</i>, 109/2023, 103416. DOI10.1016/j.ijhm.2022.103416 https://www.sciencedirect.com/science/article/pii/S0278431922002821 ISSN 0278-4319, Eissn 1873-4693, WOS:000949520400001 Q1, Categorie - HOSPITALITY, LEISURE, SPORT & TOURISM (SSCI), IF 2024 = 8.3, AIS 2024 =1.694
Ci2.	Türkeş Mirela Cătălina, Stăncioiu Aurelia Felicia, Băltescu Codruta Adina. <i>Telework During the COVID-19 Pandemic - An Approach From the Perspective of Romanian Enterprises. Amfiteatru Economic</i>, Vol.23(58)/2021, pp. 700-717. ISSN 1582-9146, eISSN 2247-9104, DOI10.24818/EA/2021/58/700 https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=3030 WOS:000678147700009, IF 2024 = 2.0, AIS 2024 = 0.249, citat în:
Ci2.1	Veith, C., Minciu, M., & Bojin, D. C. <i>Understanding the Dynamics of Telework: A Job Demands–Resources Model-Based Qualitative Analysis of Employee and Managerial Experiences in Romania. Journal of Theoretical and Applied Electronic Commerce Research</i>, 20(2), 104/2025. https://doi.org/10.3390/jtaer20020104 https://www.mdpi.com/0718-1876/20/2/104 ISSN 0718-1876 WOS:001516767500001 Q2, Categorie – BUSINESS (SSCI), IF 2024 = 4.6, AIS 2024 = 0.698
Ci2.2	Yorulmaz Halil, Eti Serkan. <i>Building telework capability in the new business era for SMEs, using spherical fuzzy AHP methodology for prioritizing the actions, Future Business Journal</i>, Vol. 10(1)/2024, 10 DOI10.1186/s43093-024-00299-4 https://link.springer.com/article/10.1186/s43093-024-00299-4 ISSN 2314-7202 eISSN 2314-7210 WOS:001140800100002 Q3, Categorie -BUSINESS (SSCI), IF 2024 = 2.7, AIS 2024 = 0.461
Ci2.3	Dimian Gina Cristina, Gheorghe Mirela, Boldeanu, Dana Maria, Maftai Mihaela. <i>How Digitalization, Work-Family Balance, and Work Efficiency Can Influence Employees' Preferences for Teleworking in the Future, Inzinerine Ekonomika-Engineering Economics (SSCI)</i>, Vo.34(2)/2023, pp.139-157 ISSN 1392-2785 eISSN 2029-5839 https://www.inzeko.ktu.lt/index.php/EE/article/view/30090 DOI10.5755/j01.ee.34.2.30090 WOS:000993994500002 Q2, Categorie – BUSINESS (SSCI), IF 2024 = 2.0, AIS 2024 = 0.210

Ci3.	Türkeş Mirela Cătălina; Oncioiu Ionica, Aslam Hassan Danial, Marin-Pantelescu Andreea, Topor Dan Ioan, Căpuşeanu Sorinel. <i>Drivers and barriers in using industry 4.0: a perspective of SMEs in Romania. Processes</i>, 7(3)/2019, 153. DOI10.3390/pr7030153 https://www.mdpi.com/2227-9717/7/3/153 eISSN 2227-9717 WOS:000464440100002, IF 2024 = 2.8, AIS 2024 = 0.438, citat în:
Ci3.1	Jain, V., Ajmera, P., Antony, J., Furterer, S., & Tortorella, G. <i>Prioritization of the strategies of industry 4.0 in the Indian Healthcare Industry. Total Quality Management & Business Excellence</i>, 1-24/ 2025. https://doi.org/10.1080/14783363.2025.2505690 https://www.tandfonline.com/doi/full/10.1080/14783363.2025.2505690 ISSN 1478-3363, Eissn 1478-3371 WOS:001501300600001 Q1, Categoria – BUSINESS (SSCI), IF 2024 = 4.8, AIS 2024 = 0.509
Ci3.2	Kumar, R., Kumar, P., Singh, R. K., Vaish, A., & Sharma, G. <i>A framework for evaluating the barriers to adopting Industry 4.0 in Indian SMEs: an approach of best-worst method. Journal of Management Analytics</i>, 11(4)/2024, 705-737. https://doi.org/10.1080/23270012.2024.2362645 ISSN 2327-0012 Eissn 2327-0039 WOS:001310442800001 Q2, Categoria – BUSINESS (SSCI), IF 2024 = 4.5, AIS = 0.947
Ci3.3	Arranz Carlos, Arroyabe Marta F., Arranz Nieves, de Arroyabe Juan Carlos Fernandez. <i>Digitalisation dynamics in SMEs: An approach from systems dynamics and artificial intelligence, Technological Forecasting and Social Change (SSCI)</i>, Vol. 196/2023, 122880. DOI:10.1016/j.techfore.2023.122880 https://www.sciencedirect.com/science/article/pii/S0040162523005656 ISSN 0040-1625 eISSN 1873-5509 WOS:001088535700001 Q1, Categoria -BUSINESS (SSCI), IF 2024= 13.3, AIS 2024 = 2.311
Ci4.	Türkeş Mirela Cătălina, Stăncioiu Aurelia Felicia, Marinescu Roxana-Cristina. <i>Modeling the impact of resilience factors and relational practice on performance of the supply chain. Journal of Innovation și Knowledge</i>, 9100533. Vol. 9(3)/2024, 100533. DOI:10.1016/j.jik.2024.100533. https://www.sciencedirect.com/science/article/pii/S2444569X24000726 ISSN 2530-7614, eISSN 2444-569X WOS:001295126500001 JIF QUARTILE Q1 - Management; JIF QUARTILE Q1 -Business (SSCI); Journal Impact Factor 2024= 15.5; AIS 2024 = 2.161citat în:
Ci4.1	Yang, J., Zhang, X., Guo, X., Xiong, Q., Tamamine, T., & Lin, J. <i>Digital transformation and enterprise performance: supply chain concentration and efficiency/2025. Management Decision</i>. https://www.emerald.com/md/article-abstract/doi/10.1108/MD-11-2024-2548/1259663/Digital-transformation-and-enterprise-performance?redirectedFrom=fulltext ISSN 0025-1747, eISSN 1758-6070 WOS:001498744400001 Q1, Categoria -BUSINESS+MANAGEMNT (SSCI), IF 2024= 5.1, AIS 2024 = 0.874
Ci4.2	Żywiołek, J., Mathiyazhagan, K., Shahzad, U., Zhao, X., & Saikouk, T. <i>Enhancing cognitive metrics in supply chain management through information and knowledge exchange. The International Journal of Logistics Management</i>, 36(7)/2025, 200-221. https://doi.org/10.1108/IJLM-04-2024-0243 ISSN 0957-4093, eISSN 1758-6550 WOS:001412002900001 Q1, Categoria -MANAGEMNT (SSCI), IF 2024= 6.4, AIS 2024 = 1.080

Ci5.	Türkeş Mirela Cătălina, <i>Driving Success: Unveiling the Synergy of E-Marketing, Sustainability, and Technology Orientation in Online SME</i>. Journal of Theoretical and Applied Electronic Commerce Research, Vol.19(2)/2024, 100533, pp.1411-1441. DOI10.1016/j.jik.2024.100533 https://www.mdpi.com/0718-1876/19/2/71 ISSN 2530-7614, Eissn 2444-569X WOS:001295126500001 SSCI –BUSINESS - JCI QUARTILE = Q2 Journal Impact Factor 2024= 4.6; AIS 2024 = 0.698 citat în:	
	Ci5.1	Hong, Y., Wan, M., & Yao, W. <i>Exploring User Retention in WeChat E-Commerce for SME Retailers: Perspective of Perceived Quality and Privacy Calculus</i>. Journal of Theoretical and Applied Electronic Commerce Research, 20(3)/2025, 151. https://doi.org/10.3390/jtaer20030151 https://www.mdpi.com/0718-1876/20/3/151 WOS:001580202100001, ISSN 0718-1876 Q1, Categoria -BUSINESS (SSCI), IF 2024= 4.6, AIS 2024 = 0.698
	Ci5.2	Veith, C., Minciu, M., & Bojin, D. C. <i>Understanding the Dynamics of Telework: A Job Demands–Resources Model-Based Qualitative Analysis of Employee and Managerial Experiences in Romania</i>. Journal of Theoretical and Applied Electronic Commerce Research, 20(2)/2025, 104. https://doi.org/10.3390/jtaer20020104 https://www.mdpi.com/0718-1876/20/2/104 WOS:001516767500001, ISSN 0718-1876 Q1, Categoria -BUSINESS (SSCI), IF 2024= 4.6, AIS 2024 = 0.698
Ci6.	Türkeş, Mirela Cătălina, Stăncioiu Aurelia Felicia, Bănuş Cristian Silviu. <i>The Intention to Use ChatGPT in Office Work in Romania: Between Utility and Hedonic Motivation</i>. Amfiteatru Economic, Vol.26(67)/2024, pp.783-800. ISSN 1582-9146, eISSN 2247-9104, DOI:10.24818/EA/2024/67/7837/783 https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=3336 https://0410qsg09-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001289160200006 JIF QUARTILE Q1 - Economics; JIF QUARTILE Q2 – SSCI- Management; JIF QUARTILE Q3 – SSCI- Business (SSCI); Journal Impact Factor 2024= 2.0; AIS 2024 = 0.249.	
	Ci6.1	Lee, Y., Ahn, H., & Jo, H. <i>Exploring the Drivers and Outcomes of Generative AI Usage: The Role of Metacognition</i>. International Journal of Human–Computer Interaction, 1-23/2025 https://doi.org/10.1080/10447318.2025.2526592 https://www.tandfonline.com/doi/abs/10.1080/10447318.2025.2526592 WOS:001528441100001, ISSN 1044-7318, Eissn 1532-7590 Q1, Categoria - COMPUTER SCIENCE, CYBERNETICS (SSCI), IF 2024= 4.9, AIS 2024 = 0.901

6. Proiecte de cercetare-dezvoltare

Granturi/Proiecte de cercetare – dezvoltare finanțate prin programe naționale, obținute prin competiție (Pr1, Pr2.)

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